REFERENCES/BIBLIOGRAPHY

1. **Anamaria Avadanei (2011**), Credit Risk Assessment in the Romanian Banking System. Evidence From The Recent Financial Crisis, CES Working Papers Vol. 3,468-479.

2. Anamika Sharma and Jitendra Rathore (2008), Airline Industry in India Facing the Free Fall, Strategic Innovators.

3. Anca Ştefania Sava (2010), The Role of Unemployment Insurance during the Economic and Financial Crisis, Economics and Applied Informatics Journal, Vol. 1, 29-36.

4. Andrea Elteto (2011), The Economic Crisis and Its Management in Spain Eastern Journal Of European Studies, Vol. 2, 41-55.

5. Arindam Mandal, Prasun Bhattacharjee (2012), The Indian Stock Market and The Great Recession, Theoretical And Applied Economics Journal Vol. 3(568) 59-76.

6 .Cod U Ciprian (2011), Investment Structure and Evolution in the Context of Economic Crisis, Annals of the University of Oradea Economic Science Journal, Vol.1, 230-235.

7. Corina-Maria (2011), Romanian Vulnerabilities in the Current Financial and Economic Crises Context (2011), Journal of Knowledge Management, Economics and Information Technology, Vol. 1, 82-91.

8. David Starr-Glass (2011), Trust in Transactional and Relationship Marketing: Implications in a Post-Crisis World, Managing Global Transitions, Vol. 9, 118-128.

9. Davut Ateş (2010), Global economic crisis the state and foreign policy, International Journal of Human Sciences Vol- 7, 912-937.

10. Dimitris Hatzinikolaou (2010), How to Turn a Recession into a Depression, The Role of the Media, of the Politicians, and of the Political Analysts, Modern Economy, 2010, Vol-1, 144-148.

11. Dipo T. Busari and M. Adetunji Babatunde (2009), Global Economic Meltdown and Sub- Saharan Africa: Transmission Channels, Lessons and Policy Options, Journal of Sustainable Development in Africa, Vol. 11, 1-24.

12. Dragan Mihajlovic and Suzana Zivkovic (2011), The Global Economic Recession And The Change In The Macroeconomic Paradigm , Perspectives Of Innovations, Economics And Business Journal, Vol: 7, 5-7

13. Eduard Ionescu, Riana Iren Radu (2010), The International Financial And Macro-Economic Frame Of The Current Economic Crisis, Economics And Applied Informatics Journal Vol: 1, 53-60.

14. Fahri Apaydin (2011), Changes In Marketing Strategies And Performance Outcomes Of Turkish Firms In 2008 Global Economic Recession, International Business Research Journal, Vol. 4. 1-4.

15. Festus M. Epetimehin (2011), Global Economic Meltdown and the Performance of Insurance Industry: Implication for Career Opportunities, Mediterranean Journal of Social Sciences Journal, Vol. 02, 63-69

16. Florina Bran, Carmen Valentina, Rădulescu, Ildikó Ioan, Florentina Olivia Balu (2011), The Economic Crisis and Several Effects on Global Economy, Theoretical and Applied Economics Journal Vol.05 (558), 91-106.

17. George Haralambie (2011), The Global Crisis and Cyclical Theory Theoretical and Applied Economics Journal, Vol.11 (564), 79-88.

18. Gheorghe Vaduva (2010), The Strategic Effects of the Recession, Vol. 10 9-16.

19.Iulian Viorel Braşoveanu, Laura Obreja Braşoveanu (2011), Effects Of The Current Economic Crisis On The Fiscal Variables In European Countries, Theoretical And Applied Economics Journal, Vol: 02(555) ,127-138.

20. Jasmine Kaur (2010), Impact of Recession on the Indian Tyre Industry, International Research Journal of Finance and Economics, ISSN 1450-2887, 108-114.

21. Junkova S, E. Matuskova(2011), The Influence Of Crisis On The Sector Structure Of Economy Focusing On Agriculture, Agris On-Line Papers In Economics And Informatics Journal, Vol.3,15-26.

22. Kathleen Patterson & Gray Oster (2008), Human Resource Management Journal, Vol. 6,

23. Kalim Siddiqui (2009), Financial Crisis and Its Impact on the Economies of China and India, Research in Applied Economics, Vol. 1, 1-28.

24. Kehinde Oladele Josepha and Ogunnaike Olaleke Oluseyea (2011), Management Science Letters Vol. 1 439-448.

25. Khan A.Q and Mariyam Mehtab(2010), Strategies And Opportunities For Indian Economy To Come Out Of The Impact Of Global Economic Meltdown Morass, International Review Of Business And Finance Vol. 2, 1–27.

26. Mehta D, Naveen K. Mehta and Rishi Mishra (2010), Overcoming Recession through Effective Business Communication Approaches (A Study in Indian Scenario) Oeconomics of Knowledge, Vol: 3, 2-9.

27. Mihaela Carmen Muntean, Costel Nistor, Rozalia Nistor, Paolo Panico (2011), Propagation Of Financial Tensions From Developed Economies To Emerging Economies, Economics And Applied Informatics Journal, Vol.1, 81-90

28. Mujtaba (2008), Human Resource Management Journal, Vol. 5.

29. Muthe. P.R (2009), Global Recession-Challenges and Opportunities for Indian Tourism and Hotel Industry, International Referred Research Journal, Vol. 8, 22-25.

30. O'Hara Anthony Phillip (2011), International Subprime Crisis and Recession: Emerging Macro prudential, Monetary, Fiscal and Global Governance, Panoeconomicus Journal, Vol: 58, 1-17.

31. O'Hara Anthony Phillip (2012), Institutional Regimes, Long Wave Systemic Risk and Great International Crisis of 2008-2012, Panoeconomicus Journal Vol. 59, 1-12.

32. Peter J. Montiel (2011), On Macroeconomic Reforms and Macroeconomic Resiliency: Lessons from the Great Recession, Modern Economy Journal, Vol. 02, 528-537.

33. Peter Kuzmisin (2010), Global Business Activities In Light Of the Impacts of the Economic Recession, Quality Innovation Prosperity Journal, Vol: 14, 9-19

34. Placier Klara (2011), the Impact of Recession On The Implementation Of Corporate Social Responsibility In Companies, Journal Of Competitiveness Vol. 2, 83-98.

35. Prokopijevic Miroslav (2010), Euro crisis, Panoeconomicus Journal Vol. 57, 369-384.

36. Roxana Gabriela Hodorogel (2011), The Global Economic Crisis. Challenges For SME'S In Romania, Theoretical And Applied Economics, Vol. 04(557), 129-140.

37. Sarwade W.K. (2009), Global Recession And Industrial Employment In India**,** Applied Economics, Business And Development Journal, ISSN: 1790-5109, Vol 214-220.

38. Shaikh R. K. (2010), Global Economic Recession & It's Impact On Indian Economy International Research Journal, Vol .11, 65-66.

39.Uxo Jorge ,Paúl Jesús ,Febrero Eladio (2011), Current Account Imbalances In The Monetary Union And The Great Recession: Causes And Policies Panoeconomicus Journal, Vol.58, 571-592

40. Vuk Vukovic (2011), Political Economy of the US Financial Crisis 2007-2009, Financial Theory and Practice, Vol. 35, 91-128.